

# BEST CANNABIS COMPANIES TO WORK FOR

REGISTRATION DEADLINE: October 8, 2021



## What is the Best Cannabis Companies to Work For

This program is a survey competition to determine which participants are the best employers. The process is managed by Best Companies Group (BCG) and winners are published by Cannabis Business Times and Cannabis Dispensary.

## What is Best Companies Group (BCG)?

Best Companies Group is an independent research firm specializing in identifying and recognizing great places to work. BCG manages programs worldwide, including the US, Canada, and the UK.

## Why Participate?

By participating, you can find out if you are one of the industry's best employers! It can also result in significant organizational benefits for entrants:

- **Heightened Company Pride:** If your company appears on the list, it could improve employee morale and retention.
- **Public Relations and Marketing Advantage:** Organizations can use the distinction to enhance recruiting efforts, increase the value of general marketing and improve reputations.
- **The BCG Insights Report Package:** While participation is FREE, participants can pay as little as \$755 to receive their Insights Report Package detailing the company's employee responses. Also included are employee and employer benchmarks.

## Who Can Participate?

To be eligible for consideration, organizations must:

- Enter as a Cultivation Operation, a Dispensary Operation(1), or Both(2)
- Have 50% or more of the business coming from either Cannabis Cultivation Operations OR Cannabis Dispensary Operations
- Be a publicly or privately held business
- Be a for-profit or not-for-profit business
- Be based in the U.S. or Canada
- Be legally licensed to cultivate or sell cannabis for medical and/or adult-use under a state regulatory framework (or federal program if in Canada)
- Have a minimum of 15 full-time or part-time employees working in the U.S. or Canada(3)
- Be in business a minimum of one year
- Be willing to be featured in Cannabis Business Times and/or Cannabis Dispensary magazines in print and/or online, if your company ranks on the Best Cannabis Companies to Work for lists.

## What Does It Cost?

# of Employees	# of Employees Surveyed	Online Fee	Paper Fee
15-24	All	FREE	\$310
25-99	All	FREE	\$455
100-199	All	FREE	\$585
200-499	Up to 250*	FREE	\$665
500-2499	350*	FREE	\$765
2500+	400*	FREE	\$920

## Assessment Description

The process includes two surveys to gather detailed data about each participating company. BCG conducts the surveys, analyzes the data and determines the winners and rankings.

- **Part I – Employer Questionnaire (EQ):** The employer (main company contact) will complete this survey, detailing company policies, practices, benefits and demographics. The employer will be asked to complete the EQ online.
- **Part II – Employee Engagement & Satisfaction Survey (EESS):** The employee survey is an in-depth set of statements (77) that employees will be asked to respond to on a 1-5 Likert scale of "Strongly Disagree" to "Strongly Agree". This section of the survey will also include two (2) open-ended questions, and seven (7) demographic questions. If e-mail and internet technology is not available for use by company employees, BCG also has paper surveys available.

## Announcing & Recognizing the Winners!

The contact at each company is notified of their status prior to the release of the winner rankings in February 2022. Non-winning organizations are not publicly revealed.

**For more information or to register, please visit**  
**[www.BestCompaniesCompanies.com](http://www.BestCompaniesCompanies.com)**  
**or contact the program coordinator, Lara Cohen at**  
**717-323-5278 or at [LCohen@BestCompaniesGroup.com](mailto:LCohen@BestCompaniesGroup.com)**