

2021 BEST CANNABIS COMPANIES TO WORK FOR

REGISTRATION DEADLINE: OCTOBER 9, 2020

What is the Best Cannabis Companies To Work For?

The Best Cannabis Companies To Work For is a survey competition to determine which participants are the best employers. The process is managed by Best Companies Group (BCG) and winners are published by Cannabis Business Times and Cannabis Dispensary Magazine.

What is Best Companies Group (BCG)?

Best Companies Group is an independent research firm specializing in identifying and recognizing great places to work. BCG manages programs worldwide, including in the US, Canada and the UK.

Why participate?

By participating, you can find out if you are one of the cannabis industry's best employers! It can also result in significant organizational benefits for entrants:

1) Heightened Company Pride. If your company appears on the list, it could improve employee morale and retention.

2) Public Relations and Marketing Advantage. Organizations can use the distinction to enhance recruiting efforts, increase the value of general marketing and improve reputations.

3) The BCG Insights Report package: While participation is FREE (for the online employee survey), participants can pay as little as \$720 to receive their BCG Insights Report package detailing the company's employee responses. Also included are industry employee and employer benchmarks.

Who can participate?

Enter as either a Cultivation Operation or a Dispensary Operation (1)

- Have 50% or more of the business coming from either
 - Cannabis Cultivation Operation; or
 - Cannabis Dispensary.
- Be a publicly or privately held business
- Be a for-profit or not-for-profit business
- Be based in the U.S. or Canada
- Be legally licensed to cultivate or sell cannabis for medical and/or adult-use under a state regulatory framework (or federal program if in Canada)

- Have a minimum of 15 full-time or part-time employees working in the U.S. or Canada (2)
- Be in business a minimum of one year
- Be willing to be featured in Cannabis Business Times and/or Cannabis Dispensary magazine, if your company ranks on the Best Cannabis Companies to Work For lists.

Assessment Description

The process includes two surveys to gather detailed data about each participating company. BCG conducts the surveys, analyzes the data and determines the winners and rankings.

Part I – Employer Benefits & Policies

Questionnaire: The employer completes an online survey, detailing company policies, practices, benefits and demographics.

Part II – Employee Engagement &

Satisfaction Survey: Employees complete a survey of in-depth statements using a scale of five points ranging from “Agree Strongly” to “Disagree Strongly.” The survey also includes seven demographic and two open-ended

questions. It can be given online or by paper, if a full company employee email list is not available.

What does it cost?

# of US/CAN Employees	# Employees Surveyed	Online Fee ⁽¹⁾	Paper Fee ⁽²⁾
15-24	All	FREE	\$290
25-99	All	FREE	\$435
100-199	All	FREE	\$565
200-499	Up to 250 ⁽³⁾	FREE	\$645
500-2499	350 ⁽³⁾	FREE	\$745
2500+	400 ⁽³⁾	FREE	\$900

1) Review the Assessment Process page to learn about this email-based survey before selecting this option 2) Fees are non-refundable 3) Employees are randomly selected

Announcing & Recognizing the Winners!

The contact at each company is notified of their status prior to the release of the winner rankings in January. Non-winning organizations are not publicly revealed.

For more information or to register, visit the website below or call BCG at 1-877-455-2159.



www.BestCompaniesCannabis.com

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